

FREE TEETH WHITENING FOR LIFE

Free Teeth Whitening for Life is a loyalty and rewards program that is a courtesy and privilege, compliments of Dr. Alberto A. Herrero. This program is extended to patients who prove themselves as individuals who take their oral hygiene and general dental health seriously. We believe it is extremely important to maintain a healthy and beautiful smile. Consequently, we developed this program to reward patients who do so.

How to qualify:

New Patients

First we will see you to complete a comprehensive exam by the hygienist and doctor, x-rays, and cleaning. Then once your teeth are cleaned and healthy, you will be able to choose from the two whitening options below.

Existing Patients

If you have already had whitening done in our office and already have whitening trays, you will automatically be enrolled in our **Free Whitening for Life** program, after you sign our contract. If you have not already had whitening done in our office and would like to join our program you can enroll using one of the two options below.

Whitening Options

- Custom made trays- We will take impressions and fabricate trays that will be ready for pick up within 2 weeks. With the trays you will receive 3 syringes of bleaching solution that will be enough for 2 weeks of wear. At each re-care appointment you will receive 1 syringe of solution. Cost \$ 150
- Opalescence GO!- There is no impressions or custom trays necessary! You can take them home the same day as your cleaning appointment. This system comes with 10 sets of pre-filled clear plastic trays that adapt to your mouth. You just snap them in and throw them out when you're done. At each re-care appointment you will receive an additional set of trays. Cost \$75

FREE WHITENING FOR LIFE CONTRACT

This privilege, while free, does have some rules. Below is a description of said rules. Please read through them carefully and sign below, acknowledging that you understand how **Free Teeth Whitening for Life** works.

Patient Activation Rules:

1. Must be at least 18 years of age.
2. New patients must complete initial hygiene cleaning, necessary x-rays, exam, and re-appoint for hygiene re-care.
3. Must comply with minimum required dental care as stated by doctor*. Patient must not have active, untreated disease- gum (periodontal) disease, decay (caries), root sensitivity, oral cancer, etc.
4. Patients with a history of broken appointments must have at least a six-month patient history without any broken appointments.
5. Must not have outstanding bills with the practice and comply with our Financial Policies.

Lifetime Maintenance Rules:

1. You must maintain continued care as treatment planned by Dr. Herrero and hygienists.
2. Must maintain continued hygiene care as specified by Dr. Herrero and the hygienists (usually 6 month appointments or 3-4 months for periodontal patients).
3. Must make all scheduled appointments. Cancellations will be made with a minimum 24 hour notice and original appointment rescheduled within the next 2 weeks.
4. A maximum of 1 whitening treatment will be given at each re-care appointment with a maximum of 2 annually.
5. Lost or destroyed trays will be replaced at a cost to the patient (\$50).
6. Should any of the rules failed to be met, you will be disqualified from the program and provided the opportunity to re-enroll for a \$30 re-activation fee.

**All patients will receive their whitening package upon completion of all necessary dental treatment, as determined by the dentist. Patient must not have active, untreated disease. Minimum gum and teeth health is required to receive professional teeth whitening in order to prevent complications that may arise with unhealthy teeth and gums.*

Patients Signature

Date

Staff Signature

Date